Storage at Storage Visions, the CES and ICCE Conference

Tom Coughlin
Coughlin Associates
SSS Demonstration (SV09)

Randomly Serve over 1000 DVD Quality Videos from a Single Drive.
Fish Tank High Performance PC

- Hardcore Computer from Minnesota
- Everything is overclocked
- Computer is emmersed in fluid
- Shown in Samsung booth at Storage Visions
Hard Disk Drives

Toshiba

Seagate

Fujitsu

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Hybrid Netbook—Flash SSD and HDD
SanDisk Flash Physical Distribution

- Slot Music and Slot Radio
- Slot Music
  - $99 buys player and 1,000 Billboard songs in various genres
  - $39 buys added micro-SD cards with 1,000 new songs from a genre or different genre
SD Card Roadmap
High Capacity SD Cards
Weird and Wacky World of USB Memory

Super Talent

Wallet
Storage/MP3 Player

ATP Green Drives

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Solid State Drives

Lexar

Toshiba
External Storage and Backup

Clickfree Backup

Wireless USB (100 MBps within 10 feet)

HP Media Server, V2

iVDR external storage

Any storage device becomes networked storage
Optical Disk Storage 1

Developments in Blu-ray Package Media
Blu-ray Developed by Panasonic, Sony, Philips, Fox, Disney ...

First BD-LIVE
Best Picture Quality
Fantastic 4 Silver Surfer

First BonusView
Best Concept
Alien vs Predator

Blu-ray BD-LIVE Player
Best Interactive
Pirates/Caribbean III
(Profile 2.0)

BDLIVE Concept
Best CE Company
2008
Blu-ray Development

2008

Blu-ray BonusView Player
Best Interactive
Pirates/Caribbean II
(Profile 1.1)

2007

Copy
BD+ Protection
2007

BD-JAVA Interactive
Best Blu-ray Title
2006
Pirates/Caribbean II

2007

Direct Digital Encode
BD-LIVE Concept
2008
Fantastic 4 Silver Surfer

2007

Format Launch
BD-LIVE Concept
2008
Fantastic 4 Silver Surfer

2006

AVC (MPEG4 HP)
Best Blu-ray Title
Encoding 2006
Pirates/Caribbean II

2006

Blu-ray Player (Profile 1.0)
Best Interactive
Pirates/Caribbean III
2006

2007

Panasonic Blu-ray R&D

Panasonic ideas for life

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Optical Disk Storage 2

Maxell Writable Blu-ray Media

Ritek Writable Blu-ray Media

100 GB Blu-ray Disc with SuperRENS

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Storage for Dummies